

**New Students**  
**Academic Years - includes all semesters and intersessions**  
**School of Mass Communication Enrollment - Masters Level**

	17-18	18-19	19-20	20-21	21-22	22-23
<b>Mass Communication, MMC</b>	21	16	22	23	38	24
<b>Total</b>	21	16	22	23	38	24

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**Apply, Admit, and Enroll Summary**  
**Academic Years - includes all semesters and intersessions**  
**School of Mass Communication Enrollment - Masters Level**

	Apply						Admit						Enroll					
	17-18	18-19	19-20	20-21	21-22	22-23	17-18	18-19	19-20	20-21	21-22	22-23	17-18	18-19	19-20	20-21	21-22	22-23
--- Total	41	34	41	48	53	56	24	27	34	35	53	32	21	16	22	23	38	24
Admission	40	32	39	47	50	54	23	25	32	34	50	30	20	14	20	22	35	22
Internal	1	2	2	1	3	2	1	2	2	1	3	2	1	2	2	1	3	2
--- Total	41	34	41	48	53	56	24	27	34	35	53	32	21	16	22	23	38	24
Summer			1		1	1			1		1	1			1		1	
Fall	33	24	31	43	44	38	21	17	27	30	44	24	18	10	18	19	31	20
Spring	8	10	9	5	8	17	3	10	6	5	8	7	3	6	3	4	6	4
--- Total	41	34	41	48	53	56	24	27	34	35	53	32	21	16	22	23	38	24
Female	33	27	26	37	37	35	17	21	23	28	37	24	14	14	15	19	29	20
Male	8	7	15	11	16	21	7	6	11	7	16	8	7	2	7	4	9	4
--- Total	41	34	41	48	53	56	24	27	34	35	53	32	21	16	22	23	38	24
Asian			1	1	1				1	1	1				1	1		
Black/African American	11	10	14	16	9	11	6	7	10	8	9	5	6	5	7	6	9	4
US Nonresident	5	3	4	11	5	18	1	1	2	8	5	7				4	1	4
Hispanic/Latino		1	2	2	4	2		1	2	2	4	2		1	1	1	3	2
Unknown			1	1		1			1			1			1			1
Two or More Races		2	1	1	2	2		2	1	1	2			1		1	1	
White	25	18	18	16	32	22	17	16	17	15	32	17	15	9	12	10	24	13
--- Total	41	34	41	48	53	56	24	27	34	35	53	32	21	16	22	23	38	24

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School of Mass Communication Enrollment - Masters Level  
Part A: Recruitment and Admission Data**

	Apply	Admit	Enrol	GRE verb			GRE math			GRE total			GRE write			GMAT verb			GMAT math			GMAT write			Ugrad GPA				
				Min	Mean	Max	Min	Mean	Max	Min	Mean	Max	Min	Mean	Max	Min	Mean	Max	Min	Mean	Max	Min	Mean	Max	Min	Mean	Max	Min	Mean
17-18	Black/African American	11	6	6	138	150	154	136	146	151	271	295	302	3.0	3.6	4.0											2.89	3.37	4.00
	US Nonresident	5	1																										
	White	25	17	15	146	154	162	138	147	156	290	302	318	2.5	4.1	5.0											2.79	3.48	4.00
	--- Total	41	24	21	138	153	162	136	147	156	271	300	318	2.5	4.0	5.0											2.79	3.45	4.00
18-19	Black/African American	10	7	5	140	151	160	139	144	155	279	295	315	2.0	3.4	4.5											2.59	3.24	3.79
	US Nonresident	3	1																										
	Hispanic/Latino	1	1	1	153	153	153	130	130	130	283	283	283	4.0	4.0	4.0											2.76	2.76	2.76
	Two or More Races	2	2	1	150	150	150	146	146	146	296	296	296	4.0	4.0	4.0											3.52	3.52	3.52
	White	18	16	9	141	152	166	139	146	152	284	298	317	2.5	3.9	5.5											3.03	3.62	3.96
	--- Total	34	27	16	140	152	166	130	145	155	279	296	317	2.0	3.8	5.5											2.59	3.44	3.96
19-20	Asian	1	1	1	152	152	152	169	169	169	321	321	321	3.5	3.5	3.5											4.00	4.00	4.00
	Black/African American	14	10	7	140	146	149	135	144	151	279	289	300	3.0	3.4	4.0											2.60	3.27	3.62
	US Nonresident	4	2																										
	Hispanic/Latino	2	2	1	152	152	152	152	152	152	304	304	304	4.0	4.0	4.0											3.69	3.69	3.69
	Unknown	1	1	1	159	159	159	153	153	153	312	312	312	4.0	4.0	4.0											3.59	3.59	3.59
	Two or More Races	1	1		145	145	145	137	137	137	282	282	282	3.5	3.5	3.5													
	White	18	17	12	146	154	160	137	146	159	284	300	316	2.0	3.9	4.5											2.50	3.47	4.23
	--- Total	41	34	22	140	151	160	135	147	169	279	298	321	2.0	3.8	4.5											2.50	3.44	4.23
20-21	Asian	1	1	1																							3.39	3.39	3.39
	Black/African American	16	8	6	137	145	154	135	142	147	279	287	300	3.0	3.4	3.5											2.93	3.39	3.98
	US Nonresident	11	8	4	149	152	155	146	152	158	297	303	313	3.0	3.6	4.0											3.19	3.19	3.19
	Hispanic/Latino	2	2	1	145	147	148	137	139	141	282	286	289	3.5	3.5	3.5											3.47	3.47	3.47
	Unknown	1																											
	Two or More Races	1	1	1	153	153	153	143	143	143	296	296	296	5.0	5.0	5.0											3.60	3.60	3.60

(Continued)

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Academic Years - includes all semesters and intersessions  
 School of Mass Communication Enrollment - Masters Level  
 Part A: Recruitment and Admission Data

		Apply	Admit	Enrol	GRE verb			GRE math			GRE total			GRE write			GMAT verb			GMAT math			GMAT write			Ugrad GPA			
					Min	Mean	Max	Min	Mean	Max	Min	Mean	Max	Min	Mean	Max	Min	Mean	Max	Min	Mean	Max	Min	Mean	Max	Min	Mean	Max	Min
20-21	White	16	15	10	144	154	160	142	150	157	286	304	315	3.0	4.3	5.0											3.08	3.50	4.15
	--- Total	48	35	23	137	151	160	135	147	158	279	298	315	3.0	3.9	5.0											2.93	3.45	4.15
21-22	Asian	1	1		148	148	148	145	145	145	293	293	293	3.5	3.5	3.5													
	Black/African American	9	9	9	145	145	145	135	135	135	280	280	280	3.0	3.0	3.0											3.01	3.43	4.00
	US Nonresident	5	5	1	150	155	157	146	151	156	296	306	313	3.5	4.0	4.5											3.35	3.35	3.35
	Hispanic/Latino	4	4	3	148	153	157	141	144	147	289	297	304	3.5	3.8	4.0											2.97	3.34	3.92
	Two or More Races	2	2	1																							3.58	3.58	3.58
	White	32	32	24	150	157	169	141	148	161	291	305	330	3.0	4.2	5.0											2.96	3.56	4.00
	--- Total	53	53	38	145	154	169	135	147	161	280	301	330	3.0	3.9	5.0											2.96	3.50	4.00
22-23	Black/African American	11	5	4																							2.58	3.03	3.22
	US Nonresident	18	7	4	155	155	155	149	149	149	304	304	304	4.0	4.0	4.0													
	Hispanic/Latino	2	2	2																							2.90	3.25	3.60
	Unknown	1	1	1																							3.04	3.04	3.04
	Two or More Races	2			148	148	148	148	148	148	296	296	296	3.5	3.5	3.5													
	White	22	17	13	143	143	143	139	139	139	282	282	282	3.5	3.5	3.5											2.97	3.45	4.03
	--- Total	56	32	24	143	149	155	139	145	149	282	294	304	3.5	3.7	4.0											2.58	3.32	4.03

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**Fall Enrollment Summary  
School of Mass Communication Enrollment - Masters Level**

	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022
<b>--- Total</b>	18	10	18	19	31	20
<b>Female</b>	12	9	12	16	25	16
<b>Male</b>	6	1	6	3	6	4
<b>--- Total</b>	18	10	18	19	31	20
<b>Asian</b>			1	1		
<b>Black/African American</b>	5	4	6	6	7	3
<b>US Nonresident</b>				1	1	3
<b>Hispanic/Latino</b>		1	1	1	3	2
<b>Two or More Races</b>		1		1	1	
<b>Unknown</b>			1			1
<b>White</b>	13	4	9	9	19	11
<b>--- Total</b>	18	10	18	19	31	20

**Profile of Students  
School of Mass Communication Enrollment - Masters Level**

		Part A: Student Population			
		Enrolled in Fall	Graduated before following Fall	Left the Program	Completed Spring Term
Fall 2017	Black/African American	5	0	0	5
	White	13	1	0	12
	--- Total	18	1	0	17
Fall 2018	Black/African American	4	0	1	3
	Hispanic/Latino	1	0	0	1
	Two or More Races	1	0	0	1
	White	4	0	0	4
	--- Total	10	0	1	9
Fall 2019	Asian	1	0	0	1
	Black/African American	6	0	0	6
	Hispanic/Latino	1	0	0	1
	Unknown	1	0	0	1
	White	9	0	0	9
	--- Total	18	0	0	18
Fall 2020	Asian	1	0	0	1
	Black/African American	6	0	0	6
	US Nonresident	1	0	0	1
	Hispanic/Latino	1	0	1	0
	Two or More Races	1	0	0	1
	White	9	0	0	9
	--- Total	19	0	1	18
Fall 2021	Black/African American	7	0	0	7
	US Nonresident	1	0	0	1
	Hispanic/Latino	3	0	1	2
	Two or More Races	1	0	0	1
	White	19	1	1	17
	--- Total	31	1	2	28

(Continued)

**Profile of Students**  
**School of Mass Communication Enrollment - Masters Level**

		Part A: Student Population			
		Enrolled in Fall	Graduated before following Fall	Left the Program	Completed Spring Term
Fall 2022	Black/African American	3	0	0	3
	US Nonresident	3	0	0	3
	Hispanic/Latino	2	0	1	1
	Unknown	1	0	0	1
	White	11	0	1	10
	--- Total	20	0	2	18

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**School of Mass Communication Enrollment - Doctorate Level**

	17-18	18-19	19-20	20-21	21-22	22-23
Mass Com & Public Affairs, PHD	4	6	6	4	5	4
<b>Total</b>	4	6	6	4	5	4

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**School of Mass Communication Enrollment - Doctorate Level**

	Apply						Admit						Enroll					
	17-18	18-19	19-20	20-21	21-22	22-23	17-18	18-19	19-20	20-21	21-22	22-23	17-18	18-19	19-20	20-21	21-22	22-23
--- Total	10	18	18	18	6	14	4	8	8	8	6	4	4	6	6	4	5	4
Admission	9	16	18	17	5	13	3	6	8	7	5	3	3	4	6	3	4	3
Internal	1	2		1	1	1	1	2		1	1	1	1	2		1	1	1
--- Total	10	18	18	18	6	14	4	8	8	8	6	4	4	6	6	4	5	4
Fall	9	16	18	18	6	14	3	7	8	8	6	4	3	5	6	4	5	4
Spring	1	2					1	1					1	1				
--- Total	10	18	18	18	6	14	4	8	8	8	6	4	4	6	6	4	5	4
Female	8	12	9	11	3	8	4	6	5	6	3	4	4	4	4	2	2	4
Male	2	6	9	7	3	6		2	3	2	3			2	2	2	3	
--- Total	10	18	18	18	6	14	4	8	8	8	6	4	4	6	6	4	5	4
Asian		1		3						1								
Black/African American	1		3	2	2				1	1	2				1	1	2	
US Nonresident	5	8	7	7	1	9	2	4	2	3	1	3	2	2	1	2	1	3
Hispanic/Latino	1						1						1					
Unknown		1	1		1						1						1	
Two or More Races	1		1			1												
White	2	8	6	6	2	4	1	4	5	3	2	1	1	4	4	1	1	1
--- Total	10	18	18	18	6	14	4	8	8	8	6	4	4	6	6	4	5	4

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				Min	Mean	Max	Min	Mean	Max	Min	Mean	Max	Min	Mean	Max	Min	Mean	Max	Min	Mean	Max	Min	Mean	Max	Min	Mean	Max	Min
17-18	Black/African American	1																										
	US Nonresident	5	2	2	151	152	152	144	155	165	295	306	317	3.5	3.8	4.0										3.99	3.99	3.99
	Hispanic/Latino	1	1	1	154	154	154	141	141	141	295	295	295	4.0	4.0	4.0										2.93	2.93	2.93
	Two or More Races	1																										
	White	2	1	1	154	154	154	144	144	144	297	297	297	4.0	4.0	4.0										3.55	3.55	3.55
---	Total	10	4	4	151	153	154	141	149	165	295	301	317	3.5	3.9	4.0										2.93	3.49	3.99
18-19	Asian	1																										
	US Nonresident	8	4	2	154	155	155	144	148	151	299	302	305	2.5	3.0	3.5										3.52	3.52	3.52
	Unknown	1																										
	White	8	4	4	150	157	162	144	147	151	295	304	313	3.0	4.1	5.0										2.82	3.30	3.78
	---	Total	18	8	6	150	156	162	144	147	151	295	303	313	2.5	3.8	5.0										2.82	3.34
19-20	Black/African American	3	1	1	141	141	141	139	139	139	277	277	277	4.0	4.0	4.0										3.38	3.38	3.38
	US Nonresident	7	2	1	159	159	159	159	159	159	318	318	318	4.0	4.0	4.0												
	Unknown	1																										
	Two or More Races	1																										
	White	6	5	4	153	154	154	141	150	156	295	304	309	3.5	4.1	4.5										3.07	3.62	4.00
	---	Total	18	8	6	141	153	159	139	150	159	277	302	318	3.5	4.1	4.5										3.07	3.57
20-21	Asian	3	1																									
	Black/African American	2	1	1	152	152	152	140	140	140	291	291	291	3.5	3.5	3.5										3.21	3.21	3.21
	US Nonresident	7	3	2	143	147	151	152	152	152	295	299	303	3.0	3.3	3.5												
	White	6	3	1	150	150	150	141	141	141	291	291	291	4.0	4.0	4.0										3.58	3.58	3.58
	---	Total	18	8	4	143	149	152	140	146	152	291	295	303	3.0	3.5	4.0										3.21	3.39

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				Min	Mean	Max	Min	Mean	Max	Min	Mean	Max	Min	Mean	Max	Min	Mean	Max	Min	Mean	Max	Min	Mean	Max	Min	Mean	Max	Min	Mean	Max
<b>21-22</b>	<b>Black/African American</b>	2	2	2	145	145	145	143	143	143	288	288	288	4.0	4.0	4.0												2.93	3.27	3.62
	<b>US Nonresident</b>	1	1	1	149	149	149	156	156	156	305	305	305	4.0	4.0	4.0														
	<b>Unknown</b>	1	1	1	155	155	155	150	150	150	305	305	305	5.0	5.0	5.0											3.46	3.46	3.46	
	<b>White</b>	2	2	1	142	144	145	139	143	146	284	286	288	3.5	3.5	3.5											3.67	3.67	3.67	
	<b>--- Total</b>	6	6	5	142	147	155	139	147	156	284	294	305	3.5	4.0	5.0											2.93	3.42	3.67	
<b>22-23</b>	<b>US Nonresident</b>	9	3	3	139	149	165	136	149	170	275	298	335	3.0	3.7	4.5														
	<b>Two or More Races</b>	1			155	155	155	147	147	147	302	302	302	3.0	3.0	3.0														
	<b>White</b>	4	1	1	154	155	158	136	142	146	290	298	303	3.0	4.0	5.0											3.17	3.17	3.17	
	<b>--- Total</b>	14	4	4	139	151	165	136	147	170	275	298	335	3.0	3.7	5.0											3.17	3.17	3.17	

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**Fall Enrollment Summary**  
**School of Mass Communication Enrollment - Doctorate Level**

	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022
--- Total	3	5	6	4	5	4
Female	3	4	4	2	2	4
Male		1	2	2	3	
--- Total	3	5	6	4	5	4
Black/African American			1	1	2	
US Nonresident	2	1	1	2	1	3
Unknown					1	
White	1	4	4	1	1	1
--- Total	3	5	6	4	5	4

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		Part A: Student Population			
		Enrolled in Fall	Graduated before following Fall	Left the Program	Completed Spring Term
Fall 2017	US Nonresident	2	0	0	2
	White	1	0	0	1
	--- Total	3	0	0	3
Fall 2018	US Nonresident	1	0	0	1
	White	4	0	0	4
	--- Total	5	0	0	5
Fall 2019	Black/African American	1	0	0	1
	US Nonresident	1	0	0	1
	White	4	0	0	4
	--- Total	6	0	0	6
Fall 2020	Black/African American	1	0	0	1
	US Nonresident	2	0	0	2
	White	1	0	0	1
	--- Total	4	0	0	4
Fall 2021	Black/African American	2	0	0	2
	US Nonresident	1	0	0	1
	Unknown	1	0	0	1
	White	1	0	0	1
	--- Total	5	0	0	5
Fall 2022	US Nonresident	3	0	0	3
	White	1	0	0	1
	--- Total	4	0	0	4